



November 2006

Thank you for your interest in Casino Niagara's 2nd Annual Competitive Eating Contest on Saturday, November 18, 2006 from 12:00pm to 5:00pm. Enclosed in this package you will find the following:

- Contest Rules with Entry Form/Waiver
- Credit Card Approval Information
- Biography Information Form
- Photography Release (this event will be on the video screens in the Casino)

To be confirmed as an entrant, please complete, sign and return this package by fax to 905-353-6727 or in person to the Players Advantage Club booth at Casino Niagara by November 15th. Registration is limited!

On Saturday, November 18th, day of event registration begins at noon at Casino Niagara's Slot Tournament area. Upon day of event registration, you will receive your start time and all event details.

There are two categories:

1. Cookies and Milk
2. Canadian Back Bacon Sandwiches

In addition to these categories there are 2 classes you may enter in: Amateur and Professional.

Be sure to check off the appropriate segment you wish to enter.

Prizes awarded in the Professional Category are;

1st Place - \$800.00 Cash, an Eat Your Face-Off Trophy
& Free Entry into Next Year's Contest in the Professional Class

2nd Place - \$250.00

3rd Place - \$100.00

Prizes awarded in the Amateur Category are;

1st Place - \$250.00 Cash, an Eat Your Face-Off Trophy
& Free Entry into Next Year's Contest

2nd Place - \$100.00

3rd Place - \$50.00

Should you have any questions, or require further assistance, please feel free to contact Sarah Mazmanian, at 1-888-404-1330 ext. 1456.

Good Luck.

Gabe Bais
Promotions Manager

P.O. Box 300
5705 Falls Avenue
Niagara Falls, Ontario
L2E 6T3

Telephone (905) 374-3598
Fax (905) 374-3628
www.casinoniagara.com

Know Your Limit
Play Within It!

ONTARIO PROBLEM
GAMBLING HELPLINE
1 888 230-3505

**Eat Your Face Off
Biography Information**



Please provide some point form information for the MC to announce as you are on stage

Name:

Email Address:

Nicknames:

Where you are from:

Participated in any previous contests:

How did you prepare for today's contest:

Other Comments:

EAT YOUR FACE OFF II CONTEST

PAYMENT BY CREDIT CARD FORM

Name: _____

Please check the category or categories you will be participating in:

- Cookies and Milk ~ Amateur
- Cookies and Milk ~ Professional
- Canadian Back Bacon Sandwiches ~ Amateur
- Canadian Back Bacon Sandwiches ~ Professional

I hereby authorize Casino Niagara to charge \$ 10.00 per category in Canadian Funds to the indicated Credit Card.

The credit card number will be kept on file and may be applied if cancellations are made.

Name: _____

Home Phone: _____ Daytime Phone: _____

Type of Credit Card: Visa Mastercard

Credit Card No.: _____

Expiry Date: _____

Name of Card Holder: _____
(please print clearly)

Signature of Card Holder: _____

Please complete the above information and fax it to **905-353-6727** at your earliest convenience or call 1-888-404-1330; Sarah Mazmanian, Ext. 21456.

5705 FALLS AVENUE
NIAGARA FALLS, ONTARIO
L2E 6T3

Eat Your Face Off II Contest Official Contest Rules

Promotional Period

1. The Eat Your Face Off II Contest will take place on Saturday November 18, 2006 beginning at 12:00pm.

How To Enter

2. Please carefully read the Official Contest Rules and Entry Form for the 2nd Annual Casino Niagara Eat Your Face Off II Contest including the eligibility requirements and waiver of liability provisions. Complete and sign this document below and return, along with a \$10.00 CDN entry fee. The first 50 Contestants who register will also receive a complimentary t-shirt the day of the event.

Contest Rules

3. Contestants will compete against each other in one of 2 (two) food categories (Cookies and Milk, Canadian Back Bacon Sandwich) to determine the winners of each. Contestants must also choose from one of two classes: Professional or Amateur. Contestants may register to compete in any category for which they choose. The categories and times are as follows:
 - 1:00pm – Cookies and Milk – Amateur Class
 - 2:00pm – Cookies and Milk – Professional Class
 - 3:00pm – Canadian Back Bacon Sandwich – Amateur Class
 - 4:00pm – Canadian Back Bacon Sandwich – Professional Class

The object is to eat as many items in the food category as possible within the allotted time; 5 minutes for the Cookies and Milk Category and 7 minutes for the Canadian Back Bacon Sandwich Category. Contestants will eat in turn either alone or with other contestants. Each contestant will begin the competition with one of their selected food category item. Additional food items will be provided as the contestant finishes the first serving. Contestants may eat either sitting or standing in their designated area using hands, knife, fork and/or spoon. Contestants will be allowed one half litre of water during the competition. Contestants must complete one serving before proceeding to the next serving. Contestants must wait for the starting signal to begin eating and may not touch any food or utensil prior to the starting signal. Contestants must stop eating at the ending signal. Contestants may not put additional food in their mouths after the ending signal, but will be allowed 15 seconds to swallow any food already in mouth. If a contestant vomits or regurgitates, he/she is disqualified. Judges will be on hand to assure adherence to contest rules, tally food eaten, monitor the no vomiting rule, and to disqualify contestants who fail to adhere to the rules. Winners will be determined by counting the number of, or parts of food items eaten. In the event of a tie, after a brief interval, 1 minute and 30 second eat-offs will take place until a winner is selected. Grounds of disqualification include:

- False or incomplete entry form
 - Starting prior to the start signal
 - Eating after the ending signal
 - Failure to completely finish a portion of food prior to beginning another portion
 - Vomiting
4. Contestants acknowledge that there are risks of personal injury, illness and possible loss of life, and risks of damage to or loss of personal property, which may result from participating in this contest. Contestants who voluntarily enter the Eat-Your-Face-Off contest assume all risks, as noted. Contestants, as a condition of entry, agree to indemnify and hold harmless Casino Niagara and all its affiliated companies. No responsibility is assumed by Casino Niagara, Niagara Fallsview Casino Resort, the Ontario Lottery and Gaming Corporation (OLGC), Falls Management Company (FMC) or their respective Officers, Directors, Employees, Affiliates, Representatives, Agents and Successors, and they assume no responsibility for any lost, late, damaged, destroyed or misdirected requests in connection with participation in this contest, as well as any liabilities for injuries or damages of any kind arising from or in connection with participation in this contest or the receipt or use of any prize. This shall include any inability to participate due to capacity constraints at any time during this promotion. Entries which are mechanically reproduced, fraudulent, illegible, altered, mutilated or tampered with will be declared invalid.

Prizes

5. Prizes will be awarded as follows for each food category by class:

Prizing for the Amateur Class is as follows:

1st Place: \$ 250.00, an Eat Your Face Off II Trophy, and entry into next year's Contest in the Professional Class

2nd Place: \$ 100.00

3rd Place: \$ 50.00

Prizing for the Professional Class is as follows:

1st Place: \$ 800.00, Free Entry to defend title next year & an Eat Your Face Off II Trophy

2nd Place: \$ 250.00

3rd Place: \$ 100.00

Casino Niagara reserves the right to substitute prizes of approximately equal value for any listed prize at its sole discretion. No transfer or prize substitution is allowed. All federal, provincial and local taxes are the sole responsibility of the winner. It is the responsibility of the winners to comply with all instructions as to pick-up, receipt, arrangements for or use of any Prize won and failure to do so on a timely basis may affect the winners right to claim or use the prize. All winners agree to the use of their name, voice, likeness, and city for advertising and to cooperate reasonably in any effort to promote or publicize this contest.

How to Win

6. To be confirmed as the Grand Prize winner, the winner will be required to sign a Declaration and Release form confirming compliance with the contest rules, acceptance of the prize as awarded, consenting, except where prohibited by law, to the use of their name, address and photograph without further compensation, for any publicity carried out by Casino Niagara and Fallsview Casino Resort and releasing Casino Niagara and Fallsview Casino Resort, The Falls Management Company, and The Ontario Lottery and Gaming Corporation and their respective Officers, Directors, Employees, Affiliates, Representatives, Agents and Successors and assigns from any and all loss, liability, damage, expense, claims, causes of action or proceedings of any kind, arising from or relating to the contest and/or prize. The winner shall also be required to provide verification in the form of Government issued photo identification satisfactory to Casino Niagara and Fallsview Casino Resort of his/her full legal name and relevant information on the ballot entry form.

Who Can Enter

7. This contest is open to individuals who are residents of Canada (excluding Quebec) or the United States of America (excluding Florida), who are 19 years of age or older, not an Officer, Director, Executive Director, Executive, or Representative or Agent of Casino Niagara and Fallsview Casino Resort or The Falls Management Company or its, or their promotional or advertising agencies involved in this contest, or a key Employee of The Ontario Lottery and Gaming Corporation and its Subsidiaries and Affiliates, or an Employee of the Alcohol and Gaming Commission of Ontario or a Contest Judge. Void where prohibited by law.

Other Rules

8. No gaming activity of any kind is required for participation.
9. Players Advantage Cards are for the personal use of the individual who was issued the card. It may not be used by any other party and is to be used in accordance with the Players Advantage Club Guidelines. Any other use may result in immediate revocation and loss of any outstanding Players Advantage Club privileges and benefits.
10. Except where prohibited by law, Casino Niagara and Fallsview Casino Resort reserves the right to change the terms of this contest or terminate it for any reason including mechanical or technical error at any time without notice. The decisions of Casino Niagara's Management, and the Contest Judges, are final and binding on all Entrants. Casino Niagara and Fallsview Casino Resort also reserves the right to terminate the participation in the contest of any individual who abuses the proper functioning of the contest. Casino Niagara and Fallsview Casino Resort shall have no responsibility for any errors, mechanical, printing or otherwise.
11. All times stated are local Niagara Falls, Ontario times and all values are stated in Canadian currency.
12. All entries become the property of Casino Niagara and Fallsview Casino Resort. Casino Niagara and Fallsview Casino Resort reserves the right, at its option, to publish any winner's name, address, photograph, likeness, voice or statements without further compensation to the winner. All submissions become the property of Casino Niagara and Fallsview Casino Resort, and will not be returned.
13. A list of winners may be requested at the conclusion of the contest by sending a self addressed stamped envelope to Casino Niagara, 5705 Falls Ave. P.O. Box 300, Niagara Falls, Ontario, L2E 6T3. Attention: Promotions Manager.
14. This contest is subject to all Federal, Provincial, and local laws.

15. I certify that the information provided is correct and that I have carefully read, understand and accept the terms of the Eat-Your-Face-Off II Official Contest Rules and Entry Form. My signature indicates my understanding and assumption of the risks and my voluntary participation in this contest.

Signature _____ Date _____

PLEASE PRINT CLEARLY

Name _____ Players Advantage Card # _____

Address _____

City, State, Zip _____

Height _____ Weight _____

Home Phone _____ Daytime Phone _____

Date of Birth _____ Accepted by _____



**PHOTO AND/OR PERSONAL DATA
CONSENT AND RELEASE FORM**

Please fill out completely:

Name : _____

P.A.C.# : (if applicable) _____

Street Address : _____

City: _____ Prov./State : _____ Postal/Zip Code : _____

Phone Number : Home: () _____ Business: () _____

Photo Release

I hereby give to Casino Niagara, Niagara Fallsview Casino Resort, the Falls Management Company and the Ontario Lottery and Gaming Corporation, including their respective officers, directors, agents, employees, successors, assigns, affiliates, clients, representatives and principals, the absolute right and permission to photograph me and to copyright, use, exhibit, display, print and publish for advertising publicity, or for any other lawful purposes, all photographs, photograph negatives, motion picture films and/or magnetic video and audio tapes, and graphic interpretations, or any combination thereof in that regard without compensation to me. I do hereby release Casino Niagara, Niagara Fallsview Casino Resort, the Falls Management Company, Complex Services Inc., the Ontario Lottery and Gaming Corporation and each of their respective heirs, executors, administrators, successors, assigns, subsidiaries, parent companies, affiliates, directors, officers, agents, and employees, or any other person, firm, or corporation from any liability, any and all claims, demands and damages of whatever nature and character caused by or arising out of, directly, or indirectly, the use and retention by these parties or the media of the photographic material of me that I have consented to above.

Personal Data Release

I hereby consent to the collection, use and disclosure of my name, city, province/state of residence by Casino Niagara, Niagara Fallsview Casino Resort, or the Falls Management Company, the Ontario Lottery and Gaming Corporation and their agents, in any way for the purpose of advertising, publicity or for promotion of any kind, including disclosure to the media. I do hereby release Casino Niagara, Niagara Fallsview Casino Resort, the Falls Management Company, Complex Services Inc., the Ontario Lottery and Gaming Corporation and each of their respective heirs, executors, administrators, successors, assigns, subsidiaries, parent companies, affiliates, directors, officers, agents, and employees, or any other person, firm, or corporation from any liability, from any and all claims, demands and damages of whatever nature and character caused by or arising out of, directly or indirectly, the use and retention by these parties of the information I have consented to above. I further confirm that I release these parties from any claim for compensation I might have in respect of the use of the above personal information.

Casino Niagara and/or Niagara Fallsview Casino Resort may adopt any signature received by a receiving fax machine as an original signature; provided however that if Casino Niagara and/or Niagara Fallsview Casino Resort requests an original of the signed copy of this Release that was so faxed, it shall be promptly forwarded to Casino Niagara and/or Niagara Fallsview Casino Resort by the signatory.

Signed: _____

Name (Print): _____

Day : _____ Date : _____ Time : _____

Casino Associate Signature _____ ID # _____

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